

# Side Street Studio Arts, NFP Privacy Policy

**Effective Date:** [October 1, 2024]

Sidestreet Studio Arts ("we," "us," "our") is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you interact with our website (<https://www.sidestreetstudioarts.org>), contact us via phone calls or text messages, and provide personal information through other means.

By accessing or using our services, you consent to the practices described in this policy.

## 1. Information We Collect

### a. Information You Provide Directly:

- **Personal Information:** When you contact us through the website, text messages, or phone calls, we may collect personal information such as your name, phone number, email address, and any other information you choose to provide.
- **Payment Information:** If you make a purchase or donation through our website, we may collect payment information. All payment data is processed by a third-party payment processor (e.g., PayPal, Stripe), and we do not store your payment details on our servers.

### b. Automatically Collected Information:

- **Usage Data:** When you visit our website, we may collect information about your device and how you interact with our site, including your IP address, browser type, operating system, and pages you visit through Google Analytics and any other analysis service.

## 2. How We Use Your Information

We may use the information we collect for various purposes, including:

- To communicate with you, including responding to inquiries made via phone, text messages, or through our website.
- To process payments and donations made through our website.
- To provide, operate, and maintain our services.
- To improve our website, products, and services.
- To send you updates, newsletters, or promotional materials, if you have opted to receive them.

## 3. How We Share Your Information

We do not sell or rent your personal information to third parties. We may share your information with:

- **Service Providers:** We may share information with trusted third-party service providers that assist us in operating our website, conducting our business, or servicing you, including payment processors and communication platforms.
- **Legal Obligations:** We may disclose your information if required by law or in response to legal requests, such as subpoenas or court orders.

#### **4. Text and Phone Communications**

By providing us with your phone number, you consent to receive phone calls or text messages regarding your inquiries, orders, donations, or other communications related to Sidestreet Studio Arts. You can opt out of receiving marketing-related texts or calls at any time by contacting us.

We do not share your phone number with third parties for marketing purposes without your explicit consent. However, standard carrier message and data rates may apply.

#### **5. Cookies and Tracking Technologies**

We may use cookies and similar tracking technologies to enhance your experience on our website. Cookies allow us to recognize your browser and capture certain information to improve site functionality.

You can set your browser to refuse cookies, but this may limit your access to certain features of our site.

#### **6. Data Security**

We implement a variety of security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no data transmission over the internet can be guaranteed to be 100% secure. While we strive to protect your personal information, we cannot guarantee its absolute security.

#### **7. Your Rights**

You have the right to:

- Access, update, or delete your personal information.
- Opt out of receiving marketing communications from us.
- Withdraw consent for us to process your information.

To exercise any of these rights, please contact us at [insert contact details].

#### **8. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or legal obligations. Any changes will be posted on this page, and the date of the latest update will be indicated at the top.

## **9. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us:

**Sidestreet Studio Arts**  
15 Ziegler Court  
Elgin, IL 60120  
info@sidestreetstudioarts.org  
847-429-2276